



***New Loacker Chocolate Duality: two
tasty chocolate layers and crunchy
wafer crispies in one single
delicious chocolate bar!***

*Loacker Chocolate Duality is available in its
Coffee and Caramel Hazelnut flavors, a new
addition to the traditional Loacker Chocolate
Classic and Specialty.*

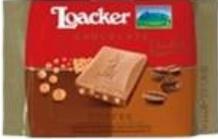
Auna di Sotto (BZ) – Loacker – a South Tyrolean company specializing in wafer and chocolate specialties – is proud to announce its new, irresistible product, the **Loacker Chocolate Duality: two tasty layers of refined chocolate in one single bar**. A pleasant surprise which will sweep you off your feet!

Loacker has a **vocation** for true **goodness**, and, over the past ninety years, it has pushed the company to discover every single shape and form of goodness by the always new and original combination of delicious and high-quality ingredients. The South Tyrolean company, famous the world over for its exceptional wafers, decided to expand its offer in the last years by launching its own interpretation of a traditional chocolate bar: **Loacker Chocolate**.

Loacker Chocolate is much more than a simple chocolate bar. It hides a tasty surprise on the inside: a thin layer of crispy wafer in its various flavors (**Loacker Chocolate Classic and Specialty**) or irresistible wafer **crispies** in its new **Loacker Chocolate Duality** line.

Could chocolate get any better than it already is? Now it can thanks to **Loacker Chocolate Duality**: double the flavor thanks to **two tasty chocolate layers**, which charter new routes of **delicious and unexpected harmonies between fragrances**, and its union with the brand-new **wafer crispies** delivering a light and crispy snack. An indulgent treat waiting to be discovered.

Loacker



The new unmissable **Loacker Chocolate Duality** bars deliver twice the goodness! A **dark chocolate (38% cocoa)** layer with a generous dash of **wafer crispies** and the refined **white chocolate** layer boasting **powdered coffee** for the **Coffee** flavor or **caramel drops and 100% Italian hazelnut pieces** for the **Caramel Hazelnut** flavor.

What makes **Loacker Chocolate Duality** unique? Its **wafer crispies**: they make the Duality chocolate bar as **light and crispy** as a wafer. A new type of Loacker wafer, **new on the market**, for an innovative flavor packing twice the punch with every bite.

The irresistible goodness of **Loacker Chocolate Duality** is obtained without **additional aromas, colorings, preservatives, nor hydrogenated fats**. The trademark high-quality of Loacker is also guaranteed by the constant attention the company pays to the environment, using simple ingredients for exquisite treats. The production plants are located in the Alps, where the air is fresher and purer and the water is crystal-clear.

Loacker Chocolate Duality Coffee and Caramel Hazelnut can be purchased as practical **Pocket Size (50g) versions**, ideal for a to-go snack just for you or to share with your friends. All you have to do now is try them and discover your favorite flavor!

Loacker

“Che bontà!” means Pure goodness! with every bite, since 1925. For all this time, we have been offering you the pure, natural goodness and pleasure of our magnificent creations. This long confectionary tradition started with Alfons Loacker, who first started making wafers in his little pastry shop in Bolzano. Really not much has changed since then: we now make all our delicacies at 1000 meters above sea level, high up in the mountains in Auna di Sotto and Heinfels, using only carefully selected natural ingredients, with no trace of any added flavors, colors or preservatives, and we pack our specialties fresh out of the oven to preserve their full fragrance. But, to achieve perfection, goodness demands more than this, which is why we are constantly committed to greater social and environmental sustainability. Because, at Loacker, goodness is a choice.



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